

### Overview

A unique odour control product combining and highly effective modern chemistry with a specialised blend of natural bacterial cultures. An effective odour counteractant instantly encapsulates the malodour molecule to render it undetectable whatever its source. This process is followed by the microbes sensing and adapting to the nature of soils and wastes from which further malodour may arise, thus preventing malodour formation at source. Should further malodour arise, the encapsulation process is repeated.

Odour Neutraliser is a safe and efficient all-in-one product for deodorising, and removing the organic cause of the odour on both hard and soft surfaces.

### Product Description

Unpleasant odours are a common problem encountered in many situations. Smelly organic and inorganic mal-odour compounds arise for all sorts of reasons in the home, in care facilities, through hobby and leisure activities and associated with pets. Mal-odours also arise from industrial and waste handling activities.

Whatever the situation the result is the same: we are exposed to one or more malodour chemicals that our nose detects above a certain threshold and our brain interprets as unpleasant and to which action is required.

Most air fresheners contain pleasant fragrances to mask the smell, but which just fool or dull our senses to believe that the bad smell has gone. Many products may combine a fragrance with a chemical odour counteractant such as the types used in major retail and consumer brands. The action of these products is often temporary and reversible requiring more product to be used.

Rumexo has taken the best of these technologies and combined them with natural micro-organisms. The result is instant odour capture to give short term malodour control combined with the biochemical activity of the microbes to change the nature of the malodour causing molecules and this irreversible action means the bad smell does not return. All this is delivered in a unique liquid concentrate resulting in a superior, environmentally-preferred solution achieving high performance in a wide range of malodour control applications.

### Application Area

Washroom	Toilets, urinals, sinks, countertops, tiles, floors
Catering	rubbish areas, collection bins, spoiled food residue
Waste Handling	bins, skips, wheelie bins, scuppers
Housekeeping	bathrooms, showers, heads, kitchens, bins,
Soft Surfaces	Carpets, upholstery, bedding, pet bedding
Carriage interiors	Seats, carpets boot liners
Disaster remediation	Flood, smoke damage

## Features and Benefits

### Features

- Superior fully formulated, high-performance odour control on all types of hard and soft surfaces
- Optimised proprietary bacterial consortium degrades a broader spectrum of substrates: biological action removes odours at source.
- Odour control through complete bacterial degradation of trapped organic matter
- Multi-surfactant, solvent-free formulation
- Instant odour control through use of a safe and effective odour counteractant.

### Benefits

- Continuous biological removal of the odour causing organic substance
- Ideal for washroom, restroom, shower and lavatory applications.
- Carpets: effective on odour removal from food, wine, vomit, blood, urine, milk, tea, coffee
- Effective in professional, light industrial and food processing applications
- Odour will not return. Reactions are irreversible
- Readily biodegradable, low toxicity ingredients to minimise environmental impact
- Product is safe for users and the environment
- High dilution makes this product very cost effective in use.

## Application/Directions for Use

Spray liberally over the likely source of the mal-odour. If necessary, remove as much soiling as possible with disposable paper or similar prior to application. No need to wipe off. In the severest of cases a second application might be required.

Odour Neutraliser is NOT an air freshener and needs direct contact for best results.

*Odour neutraliser can be used on all hard and soft surfaces that can be cleaned with water. However, as with all cleaning products, it is always wise to test for colour fastness before cleaning an area not cleaned before with this product.*

## Packaging

12x750ml trigger spray

2x5L jerry can



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